

ASSOCIATED MATERIALS

BUILDING PRODUCTS BETTER WITH INNOVATION, INTEGRITY AND TEAMWORK

AS OUR LEGACY OF LEADERSHIP GROWS AND EVOLVES, our focus remains crystal clear: make great products, treasure our customers and empower every person in our organization to achieve more.

From strategy and structure to people and processes, our renewed mission and vision continue to inspire best practices and ensure a positive customer experience that exceeds their expectations.



EMPOWERING A POSITIVE CHANGE: NEW OWNERSHIP AND LEADERSHIP

AN EXCITING TRANSFORMATION IS HAPPENING at Associated Materials! The purchase by new owners SVPGlobal and the onboarding of CEO James Drexinger in 2022 has allowed significant investments in upgrading and broadening our operations and capabilities, as well as adding value by leveraging SVPGlobal's experience across the building products sector.

Under our new leadership, we're making fundamental changes not only to our window quality auditing process and commitment to excellence, but also to elevating the customer experience to new heights. Our ongoing initiatives include:

 <p>CREATE A ROBUST FRAMEWORK to analyze and improve operations</p>	 <p>BUILD A TALENTED WORKFORCE across all disciplines and levels</p>	 <p>IDENTIFY ACTIONS AND OPPORTUNITIES that lead to competitive advantages</p>
 <p>IMPROVE COMMUNICATION, transparency, diversity and sustainability</p>	 <p>INSPIRE AND VALUE INNOVATIVE THINKING and allow room for growing pains along the way</p>	 <p>PREPARE OUR COMPANY TO COMPETE AND LEAD by helping employees learn, succeed and achieve top-tier performance</p>

SUPERIOR SERVICE ABOVE ALL

It's not complicated. Every customer wants quality products, excellent customer service, better profitability and room for growth. A true business partner understands the challenges of the marketplace and delivers on all fronts. We are proud to be that partner.

By listening to our customers and understanding their pain points – labor shortages, installation and safety issues, product aesthetics, durability and profitability – we develop successful solutions to help improve the bottom line. Let us show you what Associated Materials can do for you!

ASSOCIATED MATERIALS AT A GLANCE

With an unwavering commitment to excellence in people, products and services, we continue to position our organization for strategic growth and even greater success in the years to come.

- Headquartered in Cuyahoga Falls, OH
- 4,200+ employees across the U.S. and Canada
- Vertically integrated with manufacturing, distribution and installation
- 11 manufacturing facilities in the U.S. and Canada
- 130 supply centers under Alside and Gentek brands
- Industry-leading brands: Alside, Gentek, Alpine and Preservation
- Vinyl windows, vinyl siding, composite cladding, metal siding and trim
- Serving contractors, remodelers, builders and architects
- Residential, multi-family and light commercial applications



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